

From: David Barto
To: Microsoft ATR
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Subject: Microsoft and Monoploy power

I find it interesting that the proposed 'solution' to the anti-trust trial is almost identical to the previous sanctions applied to microsoft in the prior bundling case.

The net result from the prior sanctions applied to microsoft was that nothing happened and microsoft continued to use its market power and position to prohibit inovation and limit acceptance into the market any product which could possibly weaken microsofts position on the desktop.

Since the DOJ has given up any hope of controlling microsoft, it is hoping that microsoft will control itself. Prior actions show that microsoft has no intention to control itself, and has every intention to push any technology which is not microsoft controlled out of the space microsoft wishes to be in.

The courts have ruled that microsoft is a monopoly. This is not contested by anyone except microsoft.

Prior monopolies were broken up. Standard Oil comes to mind... How much market share did it have when it was finally separated?

The same remedy should be applied to microsoft. Anything less will only be giving microsoft the opening it requires to complete pushing all other companies from the market.

When we only have one company to choose from for desktop software, it is too late to try and fix the problem. The time is now, and the only thing which makes since is to apply the 'Standard Oil' solution to microsoft.

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From a Marketing type:

Don't give me any technical reason why something can't be done.
If you really believed in the product you'd make it work.

